



Master AI Skills.

Build Your Career.

Earn from Anywhere.

A practical, job-oriented “AI Career Accelerator Program” covering ChatGPT, Prompt Engineering, Advanced Graphic Design, Web Design & Video Editing, Character Animation, Motion Graphics, VFX, Video Editing, Sound Editing, Voice Cloning.



1. Introduction to Artificial Intelligence

- 1. What is Artificial Intelligence (AI) – Simple Explanation**
- 2. Evolution of AI: Past, Present & Future**
- 3. Difference Between AI, Machine Learning & Automation**
- 4. How AI is Changing Careers & Businesses**
- 5. AI Use-Cases in Daily Life**
- 6. Scope of AI for Students & Professionals**

2. AI Fundamentals & Core Concepts

- 1. Types of AI: Narrow AI, General AI, Super AI**
- 2. Understanding Data, Algorithms & Models**
- 3. How AI Learns (Basic ML Concepts – Non-Technical)**
- 4. AI vs Human Intelligence**
- 5. Ethical & Responsible Use of AI**



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3. Introduction to Generative AI

1. What is Generative AI
2. Text, Image, Video & Audio Generation
3. Real-world Applications of Generative AI
4. Industries Using Generative AI
5. Limitations of Generative AI

4. Mastering ChatGPT & AI Chat Tools

1. What is ChatGPT & How It Works
2. Creating a Powerful ChatGPT Account Setup
3. Free vs Paid AI Tools – Comparison
4. Best Practices for Using ChatGPT
5. AI for Students, Freelancers & Business Owners

5. Prompt Engineering – Beginner to Advanced

1. What is Prompt Engineering
2. Structure of a Good Prompt
3. Prompt Frameworks (Role, Task, Context, Output)
4. Prompting for Accuracy & Creativity
5. Avoiding Common Prompting Mistakes
6. Advanced Prompt Techniques
7. Prompt Templates for Daily Use





6. AI for Content Creation

1. AI for Blog Writing
2. AI for Social Media Captions
3. AI for Reels & Shorts Scripts
4. AI for YouTube Video Ideas
5. AI for Email Writing & Newsletters
6. AI for Ad Copywriting

7. AI for MOTION Graphic Design

1. Introduction to AI Graphic Tools
2. Creating Images Using AI
3. Logo, Poster & Banner Creation
4. AI for Instagram & Facebook Creatives
5. Brand-Consistent Design with AI
6. Canva AI + Prompt Techniques

8. AI for Video Creation & Editing

1. AI Video Generation Basics
2. Text-to-Video Tools
3. AI Avatars & Voiceovers
4. AI Video Editing Tools
5. Creating Reels, Ads & Explainer Videos
6. AI Video Prompts for Marketing





9. AI for Social Media Marketing

1. AI Content Calendar Creation
2. AI for Hashtag Research
3. AI for Engagement & Growth Strategy
4. AI for Influencer Research
5. AI Analytics & Performance Insights

10. SOCIAL MEDIA MONETIZATION Module



MOST POPULAR

1. Understanding How Creators & Brands Monetize Social Media Platforms
2. Content Strategies for Earning Through Reels, Shorts & Posts
3. Monetization Methods: Freelancing, Brand Deals, Affiliates & Services
4. Understand how to Build a Personal Brand & Monetization Funnel on Instagram & YouTube

AI VFX & Special Effects Module

1. Introduction to AI in VFX & Visual Effects Industry
2. AI Tools for VFX, Motion Graphics & Special Effects Creation
3. Creating Explosions, Fire, Smoke & Environmental Effects Using AI
4. AI-Based Green Screen, Rotoscoping & Background Replacement
5. Designing Cinematic VFX Shots for Ads, Reels & Short Films

12. AI for Freelancing & Income Generation



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1. Freelancing Opportunities Using AI
2. AI Skills in Demand (2026 & Beyond)
3. Creating Freelance Gigs Using AI
4. AI for Proposal Writing
5. Pricing & Client Communication with AI

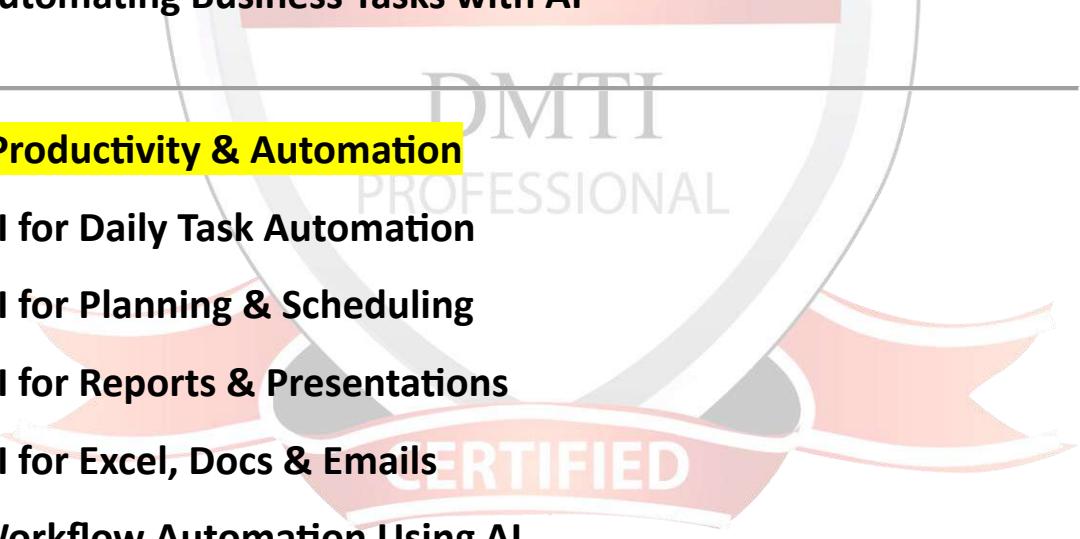
13. AI for Business & Entrepreneurship

1. AI for Business Idea Validation
2. AI for Branding & Naming
3. AI for Business Plans
4. AI for Marketing Funnels
5. Automating Business Tasks with AI



14. AI Productivity & Automation

1. AI for Daily Task Automation
2. AI for Planning & Scheduling
3. AI for Reports & Presentations
4. AI for Excel, Docs & Emails
5. Workflow Automation Using AI



15. AI Ethics, Safety & Limitations

1. Data Privacy & AI
2. Ethical AI Usage
3. AI Bias & Risks



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4. Copyright & Content Ownership

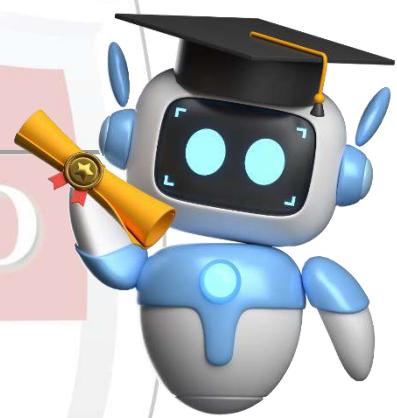
5. Safe & Responsible AI Practices

16. Hands-On Projects & Assignments

1. AI Content Creation Project
2. AI Social Media Campaign Project
3. AI Graphic & Video Project
4. AI Freelancing Profile Setup
5. AI Business Idea Project

17. Career Pathways & Certification

1. AI Career Options Explained
2. Freelancing vs Job vs Business
3. Portfolio Creation Using AI
4. Interview Preparation with AI
5. Final Certification Assessment



18. AI for Graphic Design

1. Fundamentals of AI in Graphic Design
2. Understanding Design Principles with AI Assistance
3. AI Tools for Logo Design | AI for Posters, Flyers & Social Media Creatives
4. Brand Identity Creation Using AI | AI + Prompt Engineering for Designers
5. AI Image Upscaling & Background Removal
6. Creating Client-Ready Graphic Projects
7. Freelance Graphic Design Workflow Using AI





19. AI for Web Design

1. Introduction to AI in Web Design
2. Understanding UI/UX Basics with AI
3. AI Tools for Website Layouts & Wireframes
4. AI for Landing Page Content & Structure
5. AI for Website Color Palettes & Typography
6. No-Code Website Creation Using AI
7. AI for Responsive Design
8. AI Website Copywriting & SEO Optimization
9. Creating a Complete AI-Powered Website Project



20. AI for Video Editing & Character Animation

1. Introduction to AI Video Editing
2. AI Tools for Video Editing & Automation
3. AI-Based Script-to-Video Creation
4. AI Avatars & Character Animation Basics
5. Lip Sync & AI Voice Integration
6. Motion Graphics Using AI
7. AI for Reels, Ads & Explainer Videos
8. Character Animation for Marketing & Education
9. Creating Professional Video & Animation Projects
10. Freelancing Opportunities in AI Video & Animation





Course Outcome

By the end of this course, students will be able to:

- Use AI confidently for content, design, video & marketing
- Earn through freelancing or personal business
- Automate tasks and boost productivity
- Stay future-ready with AI-powered digital skills

LEARN an Income-Generating Skillset from Home

Course Duration & Training Format

- **Total Duration:** 2 Months
- **Total Modules:** 21 Comprehensive Modules
- **Training Mode:**
 - Classroom (Mumbai Centres)
 - Live Online Training
 - Hybrid Model
- **Batch Type:** Weekday / Weekend
- **Hands-on Practice:** Every Module
- **Live Projects:** Yes (Marketing, Design, Video & Business)



Pricing Structure

Standard Course Fee

- ₹ 21,550
- **Early Bird / Limited Offer** ₹?,550 (Limited Period)



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Certification Details Students will receive:

Total Certifications: 5 Industry-Relevant Certificates



1. General AI Professional Certification – DMTI SOFTPRO
2. AI Prompt Engineering Certification
3. AI Graphic Design Certification
4. AI Web Design Certification
5. AI Video Editing & Character Animation Certification



Who Should Enroll

- School & College Students (11+)
- Graduates & Freshers
- Working Professionals
- Freelancers & Creators
- Entrepreneurs & Business Owners
- Women & Homemakers looking for side Hustle

Career Outcomes

- AI Content Creator
- AI Graphic Designer
- AI Web Designer
- AI Video Editor & Animator
- Social Media Marketer
- Freelancer / Agency Owner



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Build an Income-Generating Skillset from Home

- ✓ Learn **practical AI skills** used by professionals
- ✓ Create **sellable services** in design, video, web & content
- ✓ Work **remotely with flexible, laptop-based opportunities**
- ✓ Start **freelancing or side income** alongside studies or a job
- ✓ Use **AI to work faster and deliver professional results**
- ✓ Gain **real-world exposure through live projects**
- ✓ Build a **client-ready portfolio**, not just certificates
- ✓ Learn **client pitching, proposals & closing with AI support**
- ✓ Open **multiple income paths beyond traditional jobs**
- ✓ **Develop skills that pay long-term, not one-time**

Learn Income-Generating Skillset from Home

“This is not just a course you complete — it’s a skillset you carry with you to earn from anywhere.”

Trending . . .

In-demand . . .

Must know skill . . .



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